

**Leonhard Kurz at drupa:****Complete process solutions for efficient and sustainable print finishing**

Fürth/Germany, 24 February 2020: Concentrating on the theme 'Making every product unique', Leonhard Kurz will present complete process solutions for print finishing at drupa 2020. The focus will be on new, efficient and process-optimized ways to create unique esthetics.

In the field of digital finishing, Kurz will present comprehensive system solutions for a wide range of applications and demonstrate the capabilities of its machine program for sheet and roll production. The exhibited products include the latest generation of the DM-Jetliner transfer unit with its new functionality. What's more, Steinemann DPE, the newest member of the Kurz family, will also be presented for the first time. In the hot stamping sector, Kurz explores the unrivaled possibilities of the process to achieve special effects and to upgrade printed products in an incomparable way. In the cold transfer segment, Kurz shows how the efficiency potential of the industrial process can be exploited with precisely coordinated processes and components. The company will also demonstrate how digital components can be optimally integrated into the finishing process and how fully integrated digital workflows can be created.

Kurz places particular emphasis on the issue of sustainability along the entire value chain and provides sound insights into its environmental commitment - be it to save materials, use the latest exhaust air purification systems or draw on renewable energies. "We are taking the issue very seriously," explains Markus Hoffmann, member of the Kurz managing board. "Rather than picking out individual aspects, we look at the entire process chain from concept through the application process to recycling. We leave no stone unturned and make significant investments so that we achieve the best possible overall process from an environmental point of view."

In addition to exhibiting at booth D68 in Hall 3 at drupa 2020, Kurz will also be serving as a member of the touchpoint packaging steering committee. Having shaped the developments from the beginning, the Kurz team is looking forward to presenting the latest trends and providing fresh ideas for creative packaging design.

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Unique finishing effects at Kurz's 2016 drupa booth.

To be continued at drupa 2020.

(Photo: Kurz)

**About KURZ:** The KURZ Group is a global leader in thin film technology. KURZ develops and manufactures decorative and functional layers applied to carrier foil for a wide range of industries, from the packaging and printing industry through to the automotive, electronics, card and textile sectors. KURZ offers a comprehensive portfolio of products for surface finishing, decoration, labeling, and counterfeit protection, rounded off by an extensive range of stamping machines and stamping tools. The company is also continuously investing in new technologies and developing innovative solutions for integrating functionality into surfaces. The KURZ Group has more than 5,500 employees at over 30 sites worldwide and produces under standardized quality and environmental standards in Europe, Asia, and the USA. A global network of subsidiaries, representatives and sales offices ensures short paths and individual, on-site consulting.

**[www.kurz.de](http://www.kurz.de)**

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